



LTS

FOR

RETAIL

LIGHT. TRANSFORMING SPACES.



LTS

LIGHT. TRANSFORMING SPACES.

We create light that transforms spaces into a stage - for objects, products and goods that want to be consciously presented and consciously perceived. Directed light that creates an atmosphere to guide people's perception. Developed, designed and produced precisely for this moment. By us. For you. Since 1985.

# LIGHT. TRANSFORMING SPACES.

Light creates emotions. It can be inviting, it can energise a space, it can define the look and identity of a brand. Because light shapes people's perceptions and the way a space affects them.

Light can become an experience. It helps customers to feel emotionally engaged and comfortable, so that they can make their purchasing decisions and enjoy returning to the shop.

But light is also a tool for visually designing rooms, creating architectural highlights, zoning sales areas and guiding customers through your shop the way you want them to.

LTS - the premium reference for excellent light. Our aim is to create perfectly directed light. From lighting design to the in-house development and production of our reflectors and other optical systems, to the customized coating of luminaires in our powder coating facility, we master the entire process to create the optimum lighting solution for you. All from a single source. Made in Germany.







- 2 power levels
- 2 housing colors
- 4 beam angles
- 4 light colors
- 4 control options

Sirux offers 256 different variations in its standard version, allowing it to adapt flexibly to any retail situation. If that's not enough, customised solutions can also be provided upon request.

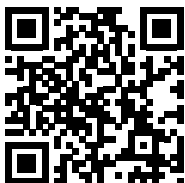
# SIRUX

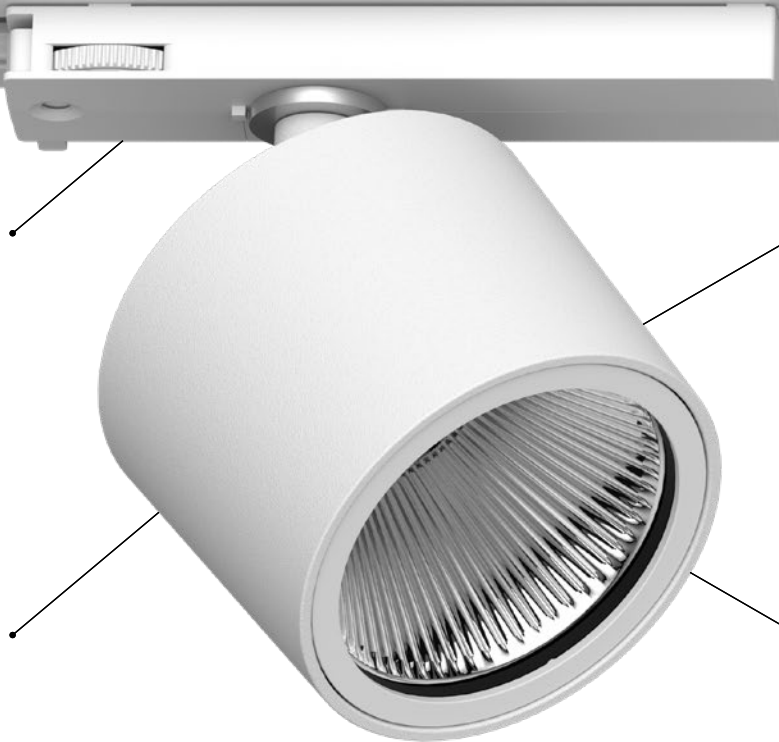
## FOCUSED. FLEXIBLE. FUTURE-READY

**FOCUSED** – Sirux is the innovative track spotlight from LTS that combines maximum efficiency, elegant design and a unique reflector. The combination with a wide range of LED modules with excellent colour rendering ensures optimum lighting quality in every project.

**FLEXIBLE** – Integrated in the spotlight housing, Sirux supports all lighting control options, from the classic, switchable system to DALI or even Casambi and Organic Response, including Tunable White.

**FUTURE-READY** – Sirux is a long-term lighting solution with the option of customised electronic upgrades. The luminaire can be renovated even years after it was originally mounted giving it a second life.





ORYO-HE: One spotlight  
two power levels  
individually adjustable  
on the adapter

ORYO-HE: 41 % less packag-  
ing volume compared to the  
standard ORYO

ORYO-HE: Easy to install,  
also possible with two  
light heads per adapter

ORYO HE: Explicit retail  
light with CRI>90 and  
BBBL spectrum

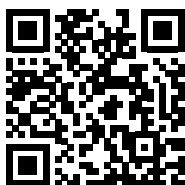
# RETAIL INSPIRED BY ORYO

## ONE FAMILY. MANY POSSIBILITIES.

ORYO-HE – A track spotlight for retail with a special atmosphere and radiance. Compact and powerful, the luminaire impresses with its efficient light output and precise light pattern.

The holistic design approach of the ORYO family, with its elegant, conical shape and a wide range of variants, enables the optimal staging of various retail spaces with a single, versatile lighting system. With a wide range of accessories, the visual appearance can be customised while the unique design language remains unchanged.

ORYO is available as a track spotlight, recessed spotlight or pendant luminaire, each in two sizes: ORYO 100 (up to 2.000 lm) or ORYO 200 (up to 3.500 lm) and now as a new retail-specific track spotlight ORYO High-Efficiency.



[LTS-LIGHT.COM/EN/ORYO](https://LTS-LIGHT.COM/EN/ORYO)



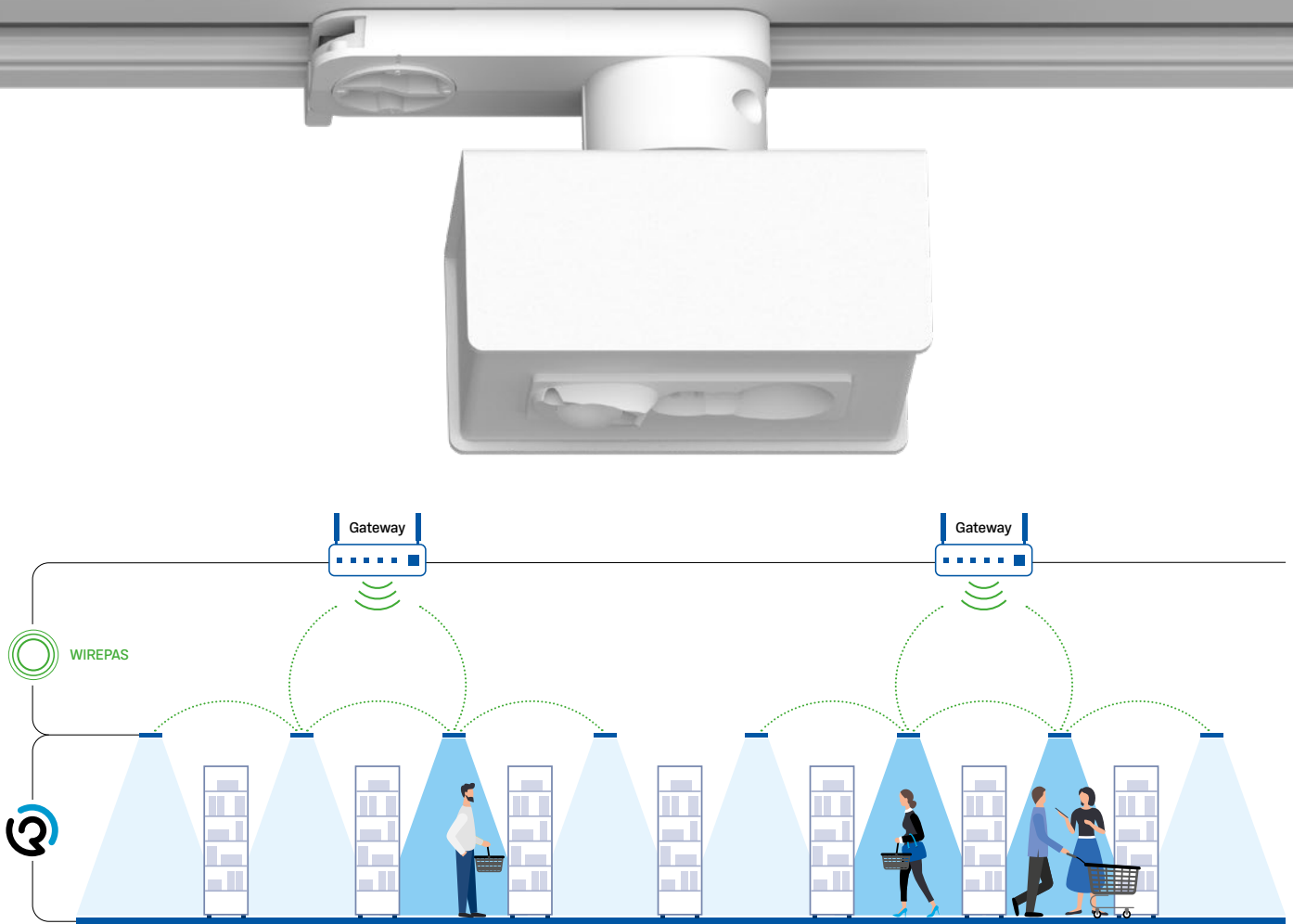
ORYO  
track-mounted spotlight 100



ORYO  
pendant 100



ORYO  
recessed spotlight 200



# ORGANIC RESPONSE

## INTELLIGENT AND SUSTAINABLE LIGHTING

Small and almost invisible. A sensor that sets no limits to lighting solutions. Organic Response opens up smart and future-orientated possibilities for the retail sector.

Light that follows and adapts to natural movements. Depending on customer frequency and ambient brightness in the store. By using the intelligent lighting control system, it is possible to act sustainably and at the same time save up to 80% of energy costs for lighting.

Organic Response opens up possibilities that go far beyond just lighting: possibilities for more effective product presentation, strategic deployment of staff or centralised and cross-store control of lighting. Organic Response is an open system. The wireless lighting infrastructure can be used for other applications, systems or applications, e.g. for navigation in shops and buildings, for the installation of anti-theft protection or for safe evacuation in an emergency.





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