

### SIRUX FOR

## RETAIL



Sirux focuses on presenting your business at its best, is flexible enough to adapt to any changes and future-ready to offer optimum long-term lighting solutions. With or without integrated smart lighting control, just as you wish. Sirux is prepared. Sirux is future-ready!

# SIRUX **FOCUSED.**

Sirux is the beacon of lighting technology, also because it features a unique reflector that was engineered and built inhouse at the LTS site in the South of Germany. The revamped facet design of the LTS reflector is a real eyecatcher that offers optimum efficiency and perfect light distribution in its light cone. Out of the four reflectors specifically developed for Sirux (spot, middle flood, flood, wide flood), particularly the wide-angle variants stand out with their newly designed tulip shape. The reflector's lighting pattern sets new standards in terms of homogeneity.

Sirux offers different light colours with excellent colour rendering indexes that make for brilliant, well-balanced and vivid colours. Depending on the desired lighting quality, the light can make products look more natural and contrasts sharper. This leads to an exceptional level of detail and an impressive depth of focus. With Sirux, it is easy to create the atmosphere you want: be it through gentle, scattered light or spotlight scenarios. The lighting quality is authentic and clear, which stages your products in a perfectly lit environment.



### SIRUX

### FOCUSED. FLEXIBLE. FUTURE-READY.



### **HIGHEST PRECISION**

The system consisting of the LED module and the reflector is perfectly matched, guarantees precise light control, highest glare suppression and excellent lighting quality.



### HIGHEST EFFICIENCY

Sirux impresses with an outstanding efficiency of over 140 lm/Watt. Smart networking options enable an integrated approach for the efficient use of light.



### **ELEGANT DESIGN**

Sirux stands out due to its minimalist, beautiful design with clear lines. In black or white, the spotlight blends harmoniously into any architecture.



### **UNRIVALLED FLEXIBILITY**

Sirux offers a great range of variants and a modular structure which makes it easy to customise lighting solutions and adapt them to specific customer requests.



### TAILOR-MADE LED LIGHTING TECHNOLOGY

Various LED modules with excellent colour rendering (CRI 90 up to special retail light) provide the optimal lighting quality for any project.



### **OPEN TO ANY OPTION**

Sirux supports all lighting control options, from the classic, switchable system to DALI or even Casambi and Organic Response, including Tunable White.



### SMART FUNCTIONALITY

Through the optional integration of the intelligent lighting control system Organic Response, Sirux enables significant energy savings, anonymous analysis of customer behaviour, and connectivity with other smart systems.



### **FUTURE READINESS**

Sirux is a long-term lighting solution with the option of customised electronic upgrades. The luminaire can be renovated even years after it was originally mounted giving it a second life.



### **SUSTAINABILITY**

The modular design is durable and easy to repair. Reflectors can be replaced without tools and Sirux can be dismantled into its individual parts and recycled at the end of its life.



### **RELIABLE AVAILABILITY**

Thanks to our regional production and efficient supply chains, Sirux is always available also at short notice.



## SIRUX **FUTURE-READY.**



With the smart lighting control system Organic Response, light can be optimally adjusted to the ambient light level, depending on the time of the day and the traffic in the different store areas.

Organic Response opens up possibilities that exceed pure lighting by far: more efficient goods presentation, the strategic assignment of staff members, central and store-wide lighting control and the integration of additional external smart systems.

LUMINOUS FLUX AT 4000 K	3800 lm *
EFFICIENCY AT 4000 K	143 lm/W *
BEAM ANGLE	SP, MFL, FL, WFL
CRI	90
COLOUR TEMPERATURE	2700 K, 3000 K, 3000 K (BBBL), 4000 K
SPECIAL MODULES	Meat, baked goods, 2700-6500 K (TWL)
CONTROL	On/Off, DALI, Casambi , Organic Response

<sup>\*</sup> Maximum value

### SIRUX ONLINE



All information can be found at www.lts-light.com/en/sirux





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